

**bounteous**  
+  
**ACQUIA**



# Bounteous Named Acquia Partner of the Year

**Together we help our customers set the bar for delivering impactful customer experiences across channels**

As a long-standing Acquia Preferred Partner, the first Acquia Lift Solutions Partner, and a Google Marketing Platform Sales Partner, Bounteous is paving the way in improving the customer experience to maximize conversion and drive business results. As exemplified in award-winning client programs, Bounteous truly knows how to help their clients realize value through the Acquia Open Digital Experience Platform.

**Creating truly connected and individualized experiences to increase loyalty and conversion**



“We partner with Acquia to provide unmatched capabilities to our clients. Being named as Acquia’s Partner of the Year is an incredible honor and helps solidify our standing as a top-tier partner in the industry. It’s been a very exciting time of growth for both of our companies and we couldn’t ask to work with a more talented group of colleagues.”

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**Seth Dobbs**  
CTO at Bounteous

## **Our team accolades include:**

- More Grand Master certifications and Drupal developer certifications than any other Acquia partner
- 2 of the 6 most certified developers in the world
- A member of Acquia’s Partner Advisory Board
- Part of all Acquia early adopter programs to-date
- 10+ years of Drupal and Acquia experience
- Leading integrations and award-winning client work for personalization and commerce solutions

# bounteous

## AI-Driven Personalization

Bounteous has developed a connector to seamlessly integrate Acquia's Digital Experience Platform with Google's best-in-class Artificial Intelligence Platform and GA 360 to create a powerful insight-driven marketing platform that delivers AI personalization at scale. We help make your customers feel seen, known, and understood to meet their needs at the moments that matter in order to drive conversion and ultimately, ROI.

## Insight-Driven Journeys

In partnership with Google and Acquia, we help you make the most of your data to deliver personalized content and targeted marketing to the right audiences, at the right time. This will help you optimize your digital marketing spend by discovering who your audience members really are and identifying the real moments that matter to them. By aligning touchpoints with the interests of specific buyers and customers, they're given a means to consistently and effectively engage with brands across online and offline channels, thus significantly reducing friction and increasing revenue and loyalty.

## Bounteous + Acquia Personalization QuickStart Packages

Personalization can seem daunting. We're here to help create effective customer engagements at all stages of the journey. By using quantitative analysis, we help focus marketing spend and qualitative analysis on the areas that will really make a difference, delivering the right messages, at the right time, via the right channel. Discover the moments that truly matter in your customer's journey and start driving conversions today!



For more information or to set up a complimentary consultation with a member of our award-winning digital transformation team, reach out today.

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